

Workplaces - Trends and New Opportunities for FM



The world is changing...

Cost/price pressure

Globalisation
Maturing markets
Rising costs
Low utilisation of space
Etc.

Technology

Building information Modelling
Remote monitoring/engineering
Workplace technology
Automation/Robotics
Internet of Things
BI/Analytics
Mobile first
Etc.



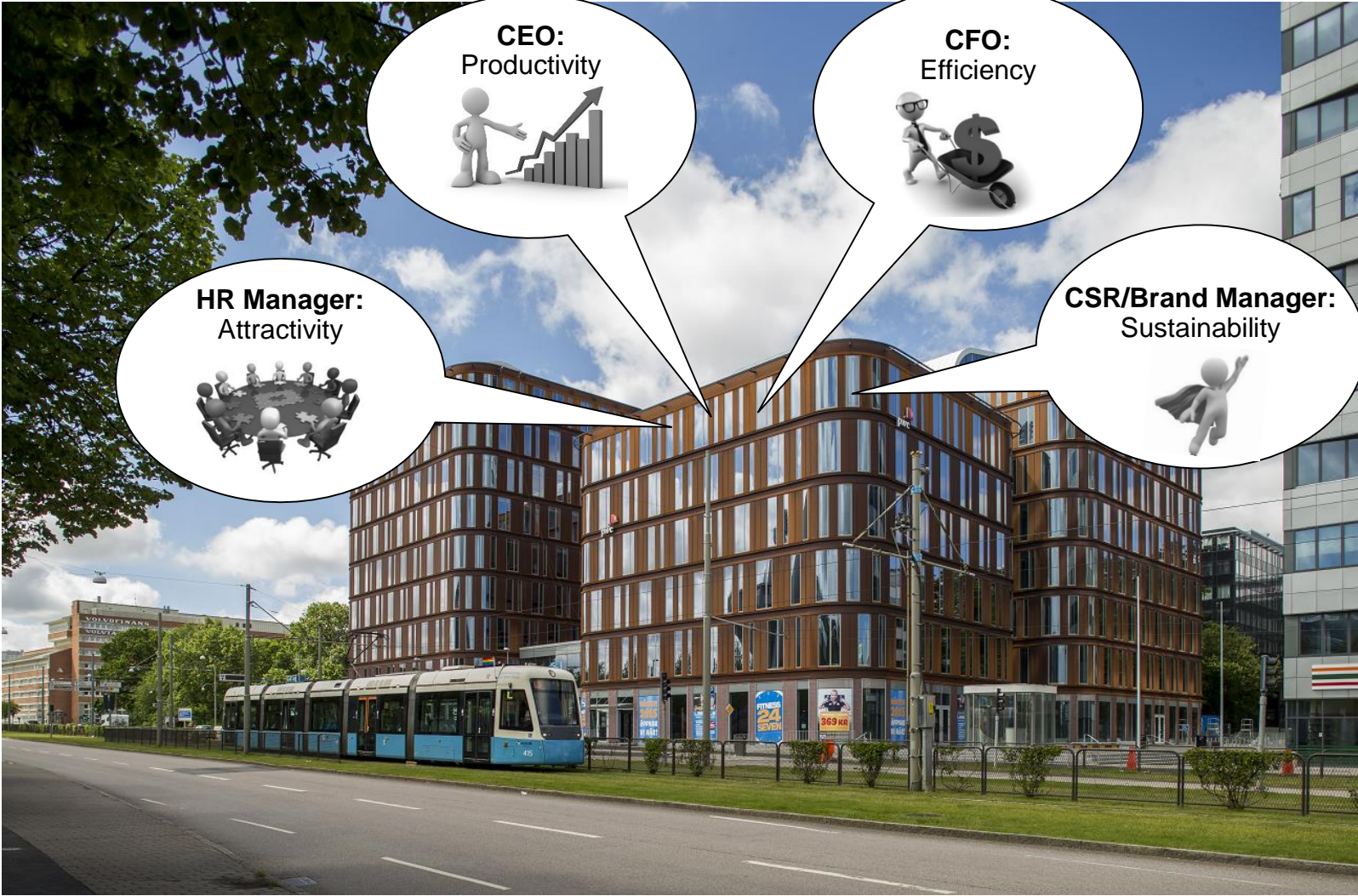
Sustainability & Corporate Responsibility

Building lifecycle management
Occupational health & safety
Energy management
Waste management
Space utilization
Green Services
Social Responsibility
Etc.

Attractivity & Productivity

Workplace lifecycle management
Employee experiences
Brand Management
Activity Based Working
Quality of Life
Etc.

Common challenge areas



Workplace is a key solution area to all of these challenges



WP management – a single function in the future?

Workplace management

HR

IT

REFM



= The new workplace discipline

... And the common aim is to make work, work better!

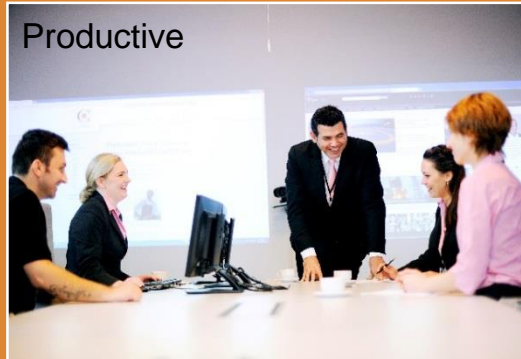
Creating smart workplaces

Strengthen
Brand,
Attract/Retain
People



Optimize
Cost,
Space &
Resources

Increase
Satisfaction,
Health,
Work-life balance,
Engagement,
Collaboration,
Creativity,
Productivity



Increase
Sustainability -
People,
Planet,
Profit

Smart workplaces will make the difference for the business results!

A Smart Workplace is...

...People centered

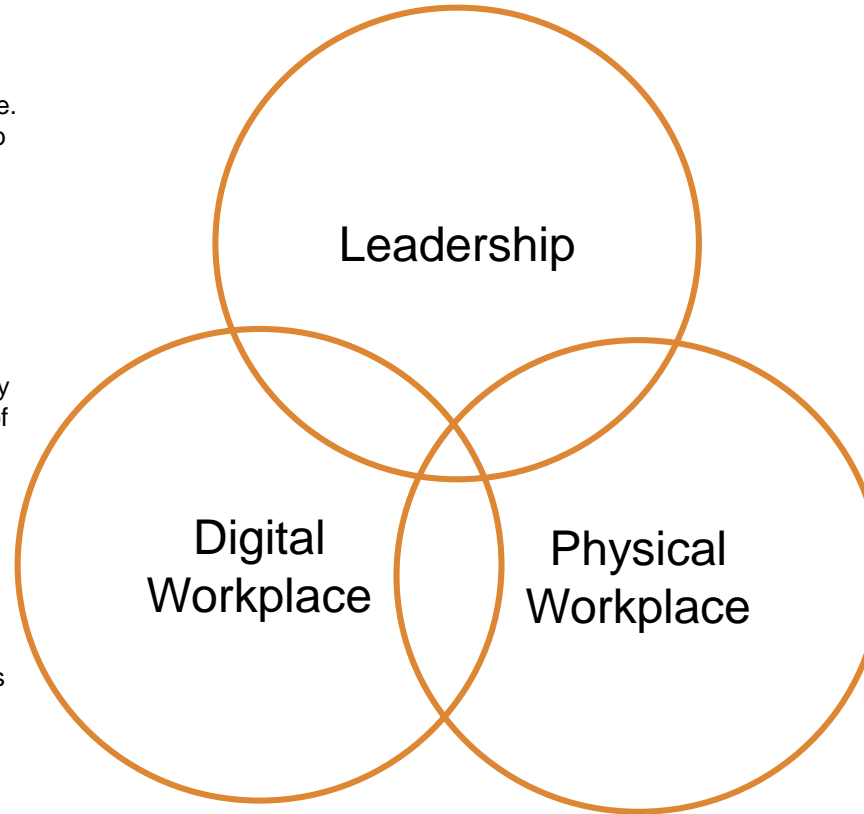
Centered around the people working there. What attracts and motivates them to go to work? What do they need to perform at their best?

...Activity based

Based on the activities that need to be performed. Are they best done individually or in teams? What level of focus or kind of collaboration do they require?

...Designed for flexibility

Flexible in the way it is accessible and used every day and it is open for changes and innovation over time.



...Technology enabled

Enabled by technology which efficiently supports the needed ways of planning and performing work

...Service enhanced

Enhanced by the services provided both regarding function, convenience and experience.

...Sustainable

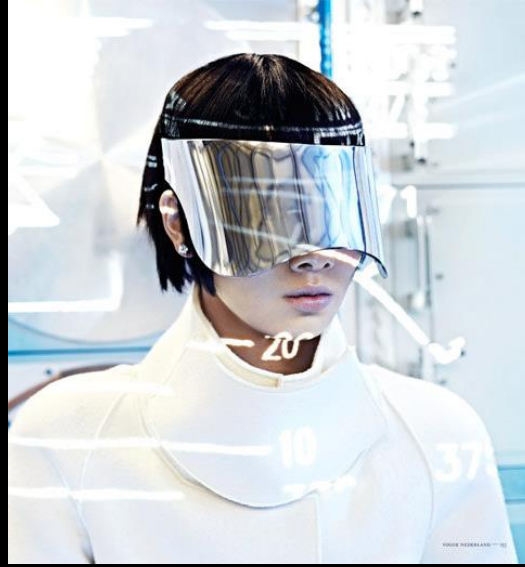
Sustainable in every way possible balancing both economical, environmental and social aspects

... A continuous Change Journey!

People centric workplaces!

- ✓ *Platform for Collaboration, Culture, Brand Management, and Innovation*
- ✓ *Holistics & Continuity*
- ✓ *Personalization*
- ✓ *Wellness*

New and adjusted services and solutions will be needed in the offices, but also out in the cities and digitally



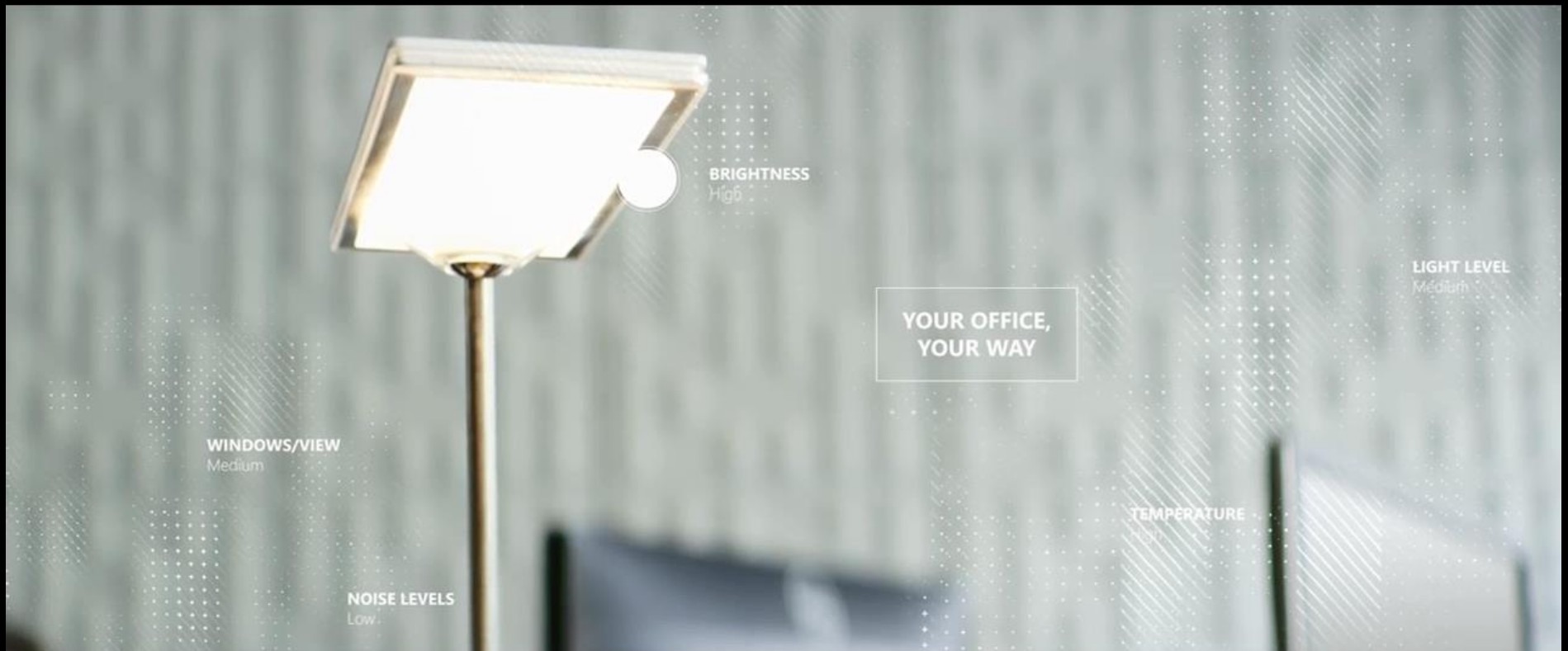
The boundary between work and personal life has blend together, and Workplace is what brings and ties us together.

Technology will be a key success area

Digitalization
Internet of Things
Big data analytics
Mobile first
Automation
Robotics
BIM
Etc.



Reimagining Smart Buildings & Productive People



<https://www.youtube.com/watch?v=4PQrJaDiNos>

*The world is changing
- Are we in the driver's seat?!*



Service with IQ

Creating smart workplaces and properties



Coor



Kati Barklund

www.coor.com

www.smartoffice.coor.com